



# **Soil-Net.com Design Concepts Version 3.0**

## **Contents**

**Logo Development**  
**Layout Development**  
**layout designs**

**page 2 & 3**  
**page 4**  
**page 5 & 6**

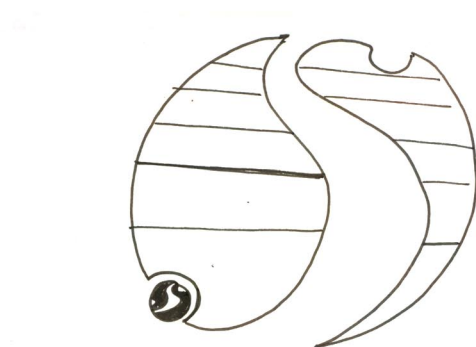


fig. 1



fig. 2



fig. 3

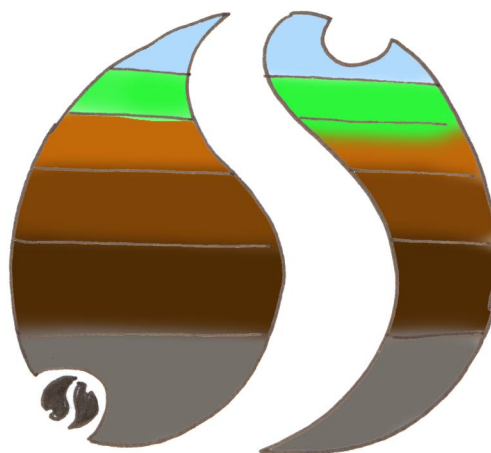


fig. 4

Logo Development  
Further logo Sketches



fig. 1



fig. 2



fig. 3

Logo Development

fig. 1 Layered colour with non-equidistant bands of colour separated by a negative 'S'.

fig. 2 displays only the symbol.

fig. 3 shows the same design in silhouette for instances of limited colour

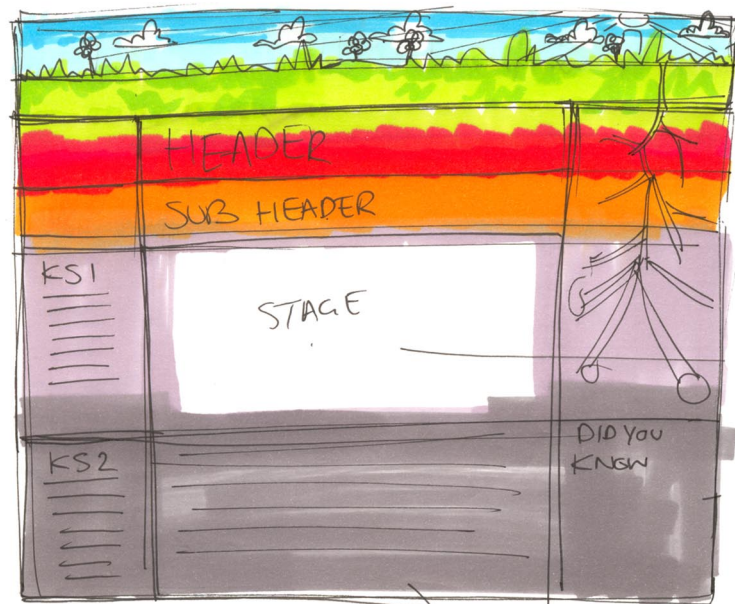
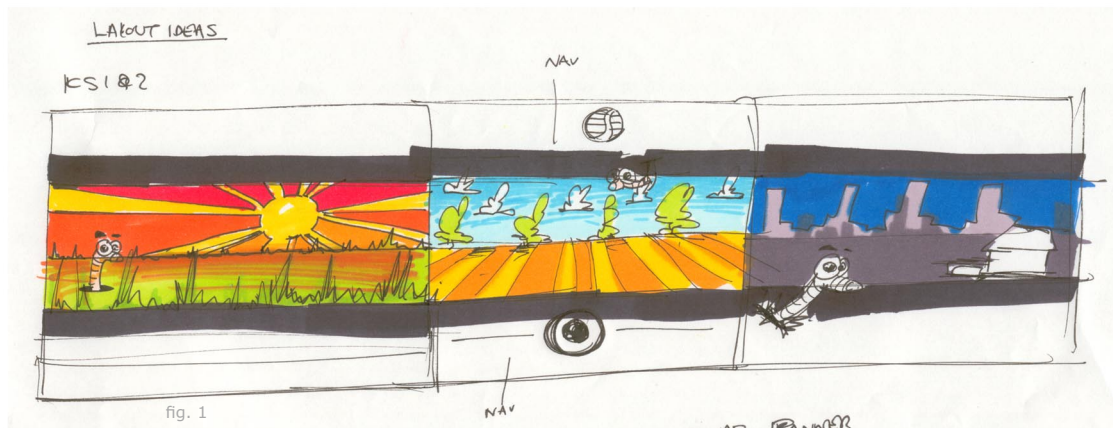


fig. 2

#### Layout Development

Further layout Sketches. fig. 1 shows a 'widescreen' idea. With changing backgrounds to assist the lessons with a rich image based layout for KS 1 & 2.

fig. 2 is sketch of layout based upon the layered logo designs of page 2 & 3.

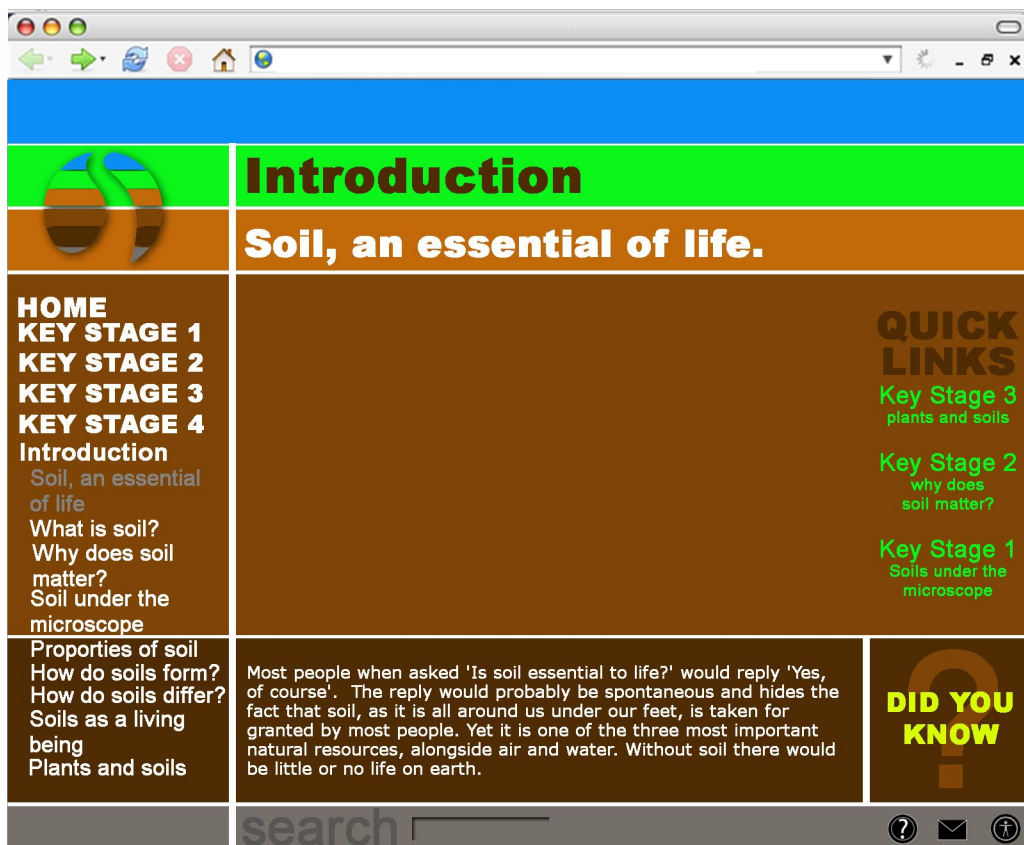


fig. 1

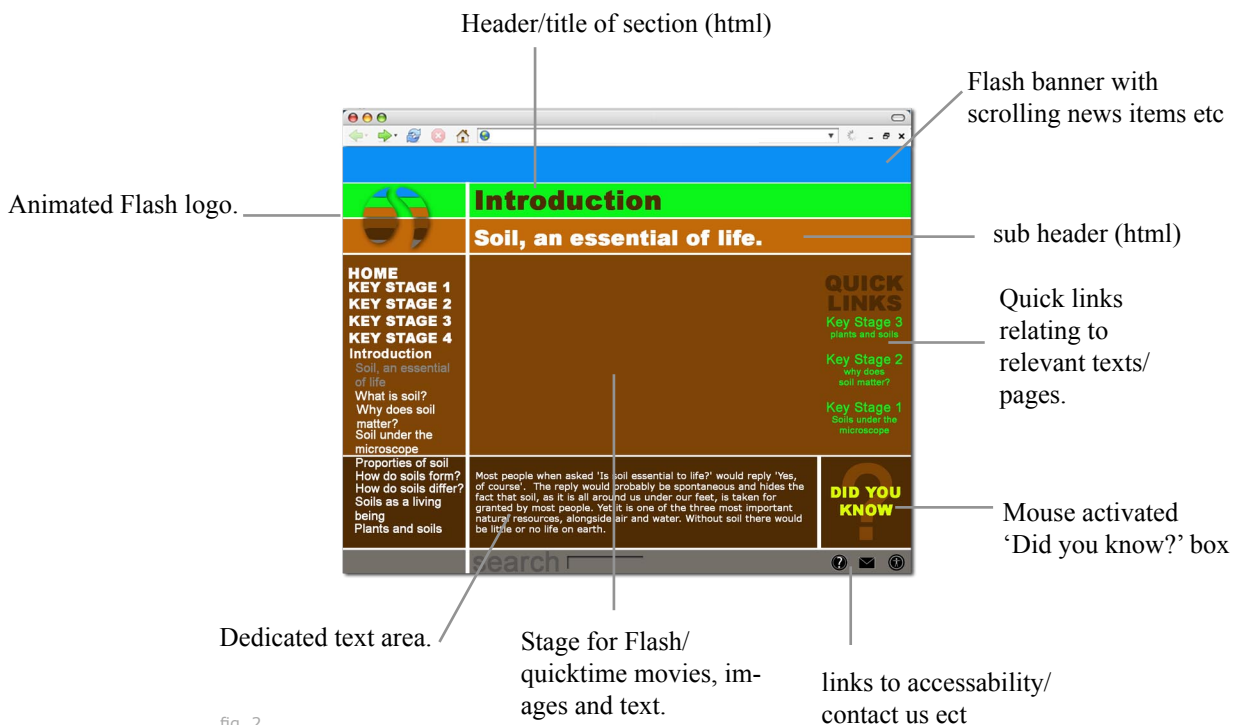


fig. 2

#### 'Logo' Layout

A layout design for Key Stage 3 & 4 web interface. The layout is designed to compliment the layered logo on pages 2 & 3.

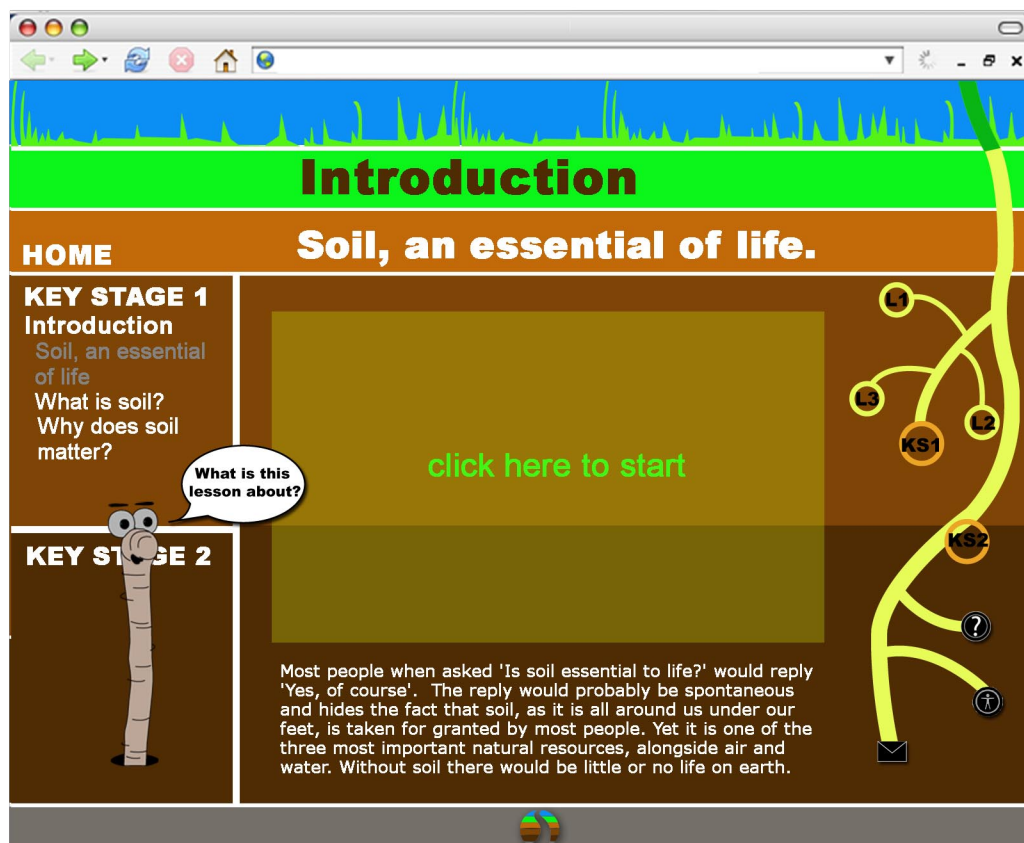


fig. 1

#### 'Logo' Layout

A layout design for Key Stage 1 & 2 web interface designed to be constructed entirely with Macromedia Flash.